

SPECIAL RELEASE

Arts, Entertainment and Recreation Section Ilocos Region

2021 Annual Survey of Philippine Business and Industry

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In 2021, the Arts, Entertainment and Recreation (AER) section in the Ilocos Region had 97 establishments that employed 1,071 workers. This means that there are 11 employees per establishment.

From 90 establishments in 2020 there was an increase of 7.8 percent in the number of establishments in 2021. On the other hand, there was a decrease of 13.1 percent in the number of employment from 1,232 in 2020 to 1,071 in 2021.

Figure 1. Number of Establishments and Employees in the Arts, Entertainment and Recreation Section, Ilocos Region: 2021 vs 2020

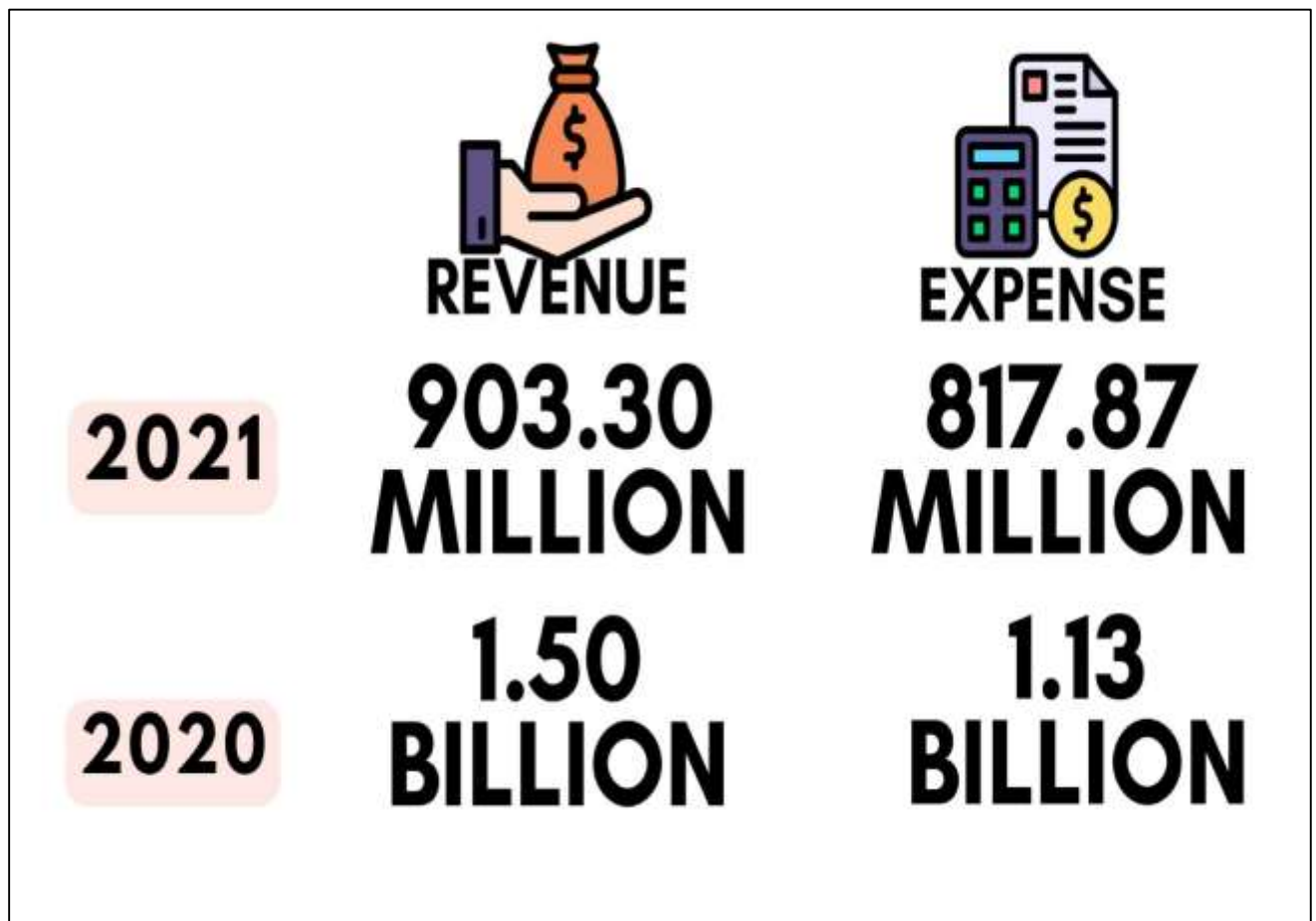
	 ESTABLISHMENTS	 EMPLOYEES
2021	97	1,071
2020	90	1,232

Source: Philippine Statistics Authority, 2021 ASPBI (Final Results)

The AER section in the Ilocos Region registered 1,024 paid employees in 2021, accounting for 95.6 percent of the total employment. The number of paid employees decreased by 16.2 percent in 2021 compared to 2020.

The AER section total revenue decreased by 39.7 percent from PhP 1.50 billion in 2020 to PhP 903.30 million in 2021. On the other hand, the total expense incurred by the section amounted to PhP 817.87 million, lower than the PhP 1.13 billion expenses in 2020.

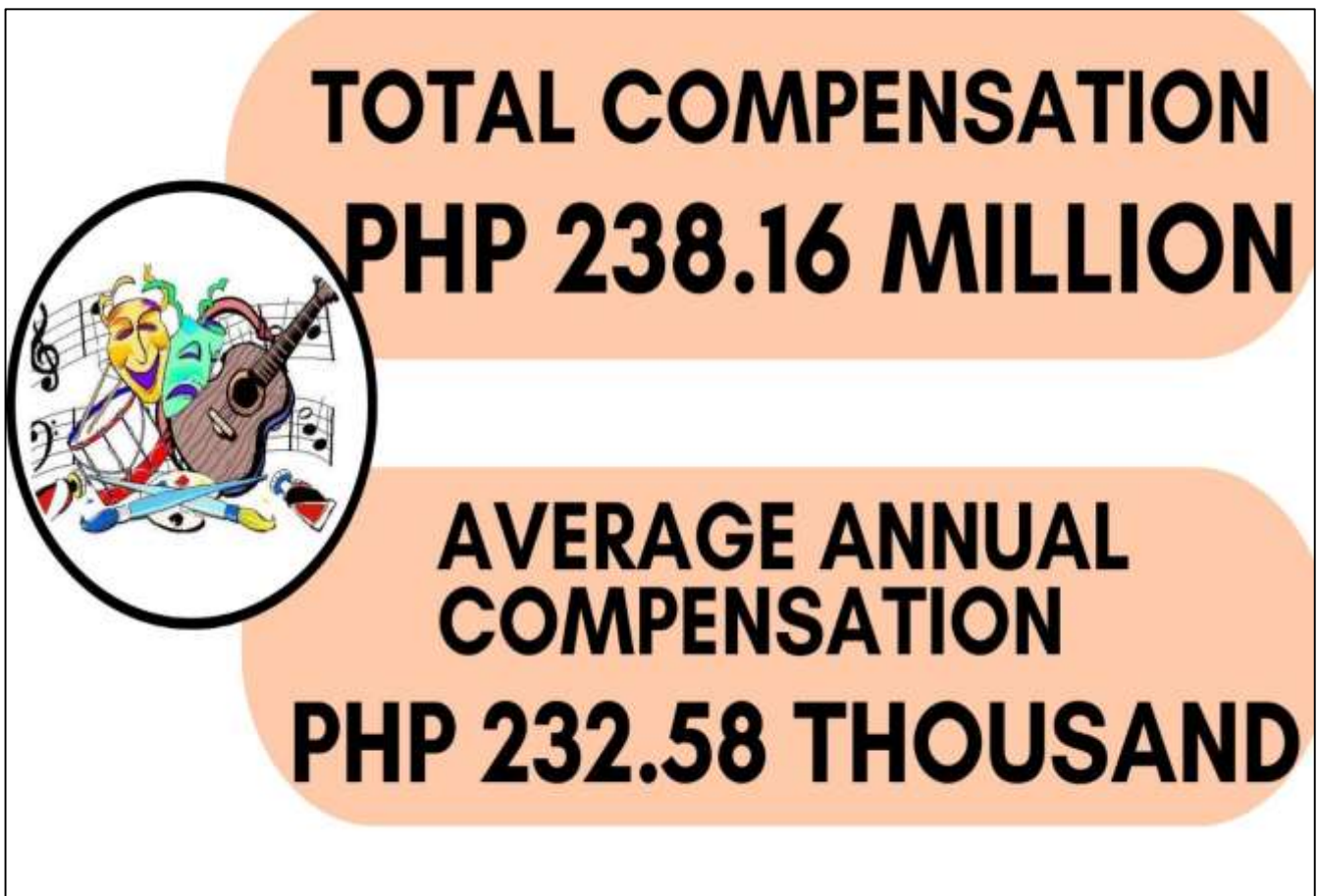
Figure 2. Total Expense and Revenue in the Arts, Entertainment and Recreation Section, Ilocos Region: 2021 vs. 2020



Source: Philippine Statistics Authority, 2021 ASPBI (Final Results)

The revenue per peso expense ratio in 2021 was recorded at 1.10, lower than the 1.33 revenue per expense ratio in 2020. Additionally, the AER section recorded total compensation of PhP 238.16 million in 2021, lower by 26.8 percent from PhP 325.27 million in 2020.

Figure 3. Total Compensation and Average Annual Compensation
Arts, Entertainment and Recreation Section
Ilocos Region: 2021



Source: Philippine Statistics Authority, 2021 ASPBI (Final Results)

The average annual compensation paid per employee in the Ilocos Region was PhP 232.58 thousand in 2021. On the other hand, the average annual compensation per paid employee in 2020 was recorded at PhP 266.18 thousand.

Table 1. Selected Indicators for Arts, Entertainment and Recreation Section, Philippines and Ilocos Region: 2021 and 2020

Region	Employment per Establishment	Average Annual Compensation per Paid Employment (PhP)	Revenue per Expense Ratio
Philippines			
2021	19	368,006	1.06
2020	27	6,855	0.84
Ilocos Region			
2021	11	232,577	1.10
2020	14	266,177	1.33

Source: Philippine Statistics Authority, 2021 ASPBI (Final Results)



TECHNICAL NOTES

2021 Annual Survey of Philippine Business and Industry

Background of the Survey

The Annual Survey of Philippine Business and Industry (ASPBI), one of the designated statistical activities of the Philippine Statistics Authority (PSA), generates essential statistics for economic planning and analysis. It is specifically designed to collect and generate information on the levels, structure, performance, and trends of economic activities of the formal sector of the country's economy.

The 2021 ASPBI is the 49th in the series of annual surveys of establishments in the country. It was conducted nationwide in April 2022 with 2021 as reference period. In this round of the ASPBI, the 2021 Survey on Information and Communications Technology is a rider to this survey.

The conduct of the 2021 ASPBI is authorized under Republic Act No. 10625, known as the Philippine Statistical Act of 2013, which mandates the PSA to collect, compile, analyze, and publish statistical information relating to the country's economic condition.

Concepts and Definitions of Terms

An **establishment** is defined as an economic unit under a single ownership or control which engages in one or predominantly one kind of economic activity at a single fixed location.

An establishment is categorized by its economic organization, legal organization, industrial classification, employment size, and geographic location.

Size of an establishment is determined by its total employment as of the time of visit during the latest Updating of the List of Establishments.

Compensation is the sum of salaries and wages, separation/retirement/terminal pay, gratuities, and payments made by the employer on behalf of the employees such as contribution to SSS/GSIS, ECC, PhilHealth, Pag-ibig, etc.

Expense is the cost incurred by the establishment during the year whether paid or payable. This is treated on a consumed basis. Valuation is at purchaser price including taxes and other charges, net of rebates,




returns, and allowances. Goods and services received by the establishment from other establishments of the same enterprise are valued as though purchased.

Paid employees are all persons working in the establishment and receiving pay, as well as those working away from the establishment paid by and under the control of the establishment. Included are all employees on sick leave, paid vacation, or holiday. Excluded are consultants, home workers, receiving pure commissions only, and workers on indefinite leave.

Revenue is the cash received and receivables for goods/products and by-products sold and services rendered. Valuation is at producer prices (ex-establishment) net of discounts and allowances, including duties and taxes but excluding subsidies.

Salaries and wages are payments in cash or in kind to all employees, prior to deductions for employee's contributions to SSS/GSIS, withholding tax, etc. Included are total basic pay, overtime pay, and other benefits.


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