



# PRESS RELEASE

## La Union's Provincial Statistics Committee holds Online Training on Data Visualization Using Videographics

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As part of the 35<sup>th</sup> National Statistics Month (NSM) celebration, the Provincial Statistics Committee (PSC) of La Union organized a training workshop entitled, "*Data Visualization Using Videographics*" held on 24 October 2024 via videoconferencing.

The training-workshop, attended by PSC members, representatives from National Government Agencies (NGAs), and component Local Government Units (LGUs) of the province, aimed to equip participants with the skills to narrate data stories, create engaging visualizations, and apply best practices in videographics. Additionally, it aimed to equip participants with the knowledge and tools to harness the power of data visualization and elevate their data communication skills.

Mr. Zordell C. Rae Pascua, a faculty member from Don Mariano Marcos Memorial State University – South La Union Campus (DMMMSU-SLUC), served as the resource speaker.

The workshop covered topics on visual data storytelling, data visualization workflow, parts of data storytelling, videographics for visual storytelling, videographics editing workflow, and designing effective videographics.

To assess the acquired knowledge, participants actively engaged in a workshop to apply the knowledge and best practices gained to real-world data visualization using videographics and received feedback from the resource speaker.

By organizing a training workshop based on the training needs assessment of its members, the La Union PSC once again showed its commitment to promoting data literacy and fostering a data-driven culture within the province.

  
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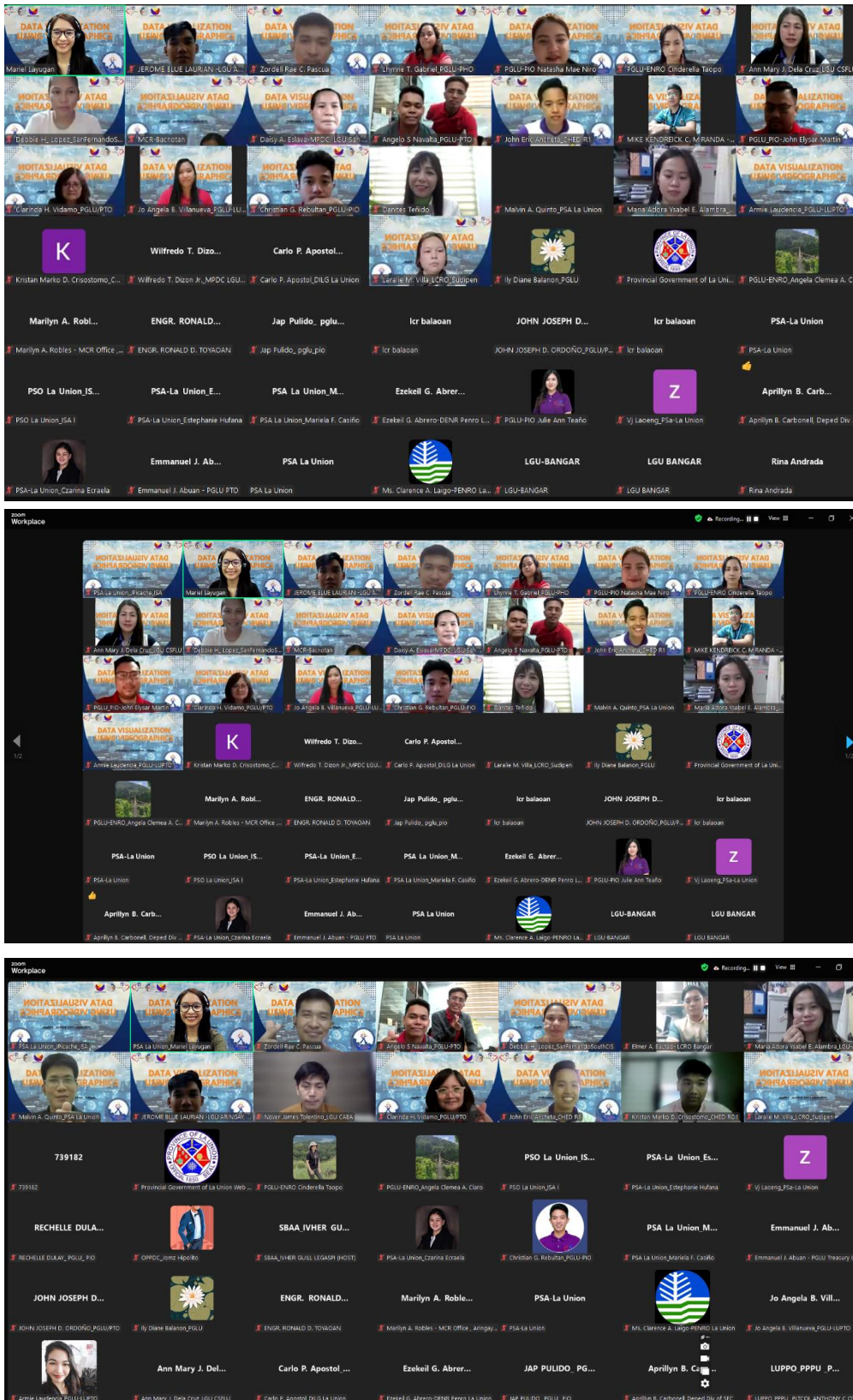


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# PHOTO RELEASE



*Participants pose for a class photo together with the training organizers and resource speaker.*