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## PSA conducts Survey of Innovation Activities of Establishments

The Philippine Statistics Authority (PSA), in collaboration with the Philippine Institute of Development Studies (PIDS) shall undertake the 2015 Survey of Innovation Activities (SIA) of establishments. Information on innovation shall provide a better understanding of the innovative behavior and activities of firms in the country.

The 2015 SIA of establishments aims to generate information on the innovative behavior of establishments in selected areas and to determine the factors that drive their innovation performance. The data shall serve as basis for mainstreaming the innovation system approach into the center-stage of national policy-making through establishment of systems-oriented, policy-relevant and internationally comparable indicators. Particularly the survey's objectives are as follows: (a) to describe the types of innovation activities engaged-in by firms; (b) to provide information regarding the environments in which these innovative activities are conducted; and (3) to determine the factors that drive their innovation performance, the barriers to innovation, and the effects of innovation on the firms.

Some of the major data items to be collected on innovation activities of establishments are general information about the establishment, capital participation as of 31 December 2015, employment as of 15 November 2015, educational background of workers, product innovation, process innovation, ongoing or abandoned product and process innovation activities, innovation activities and expenditures, sources of information and co-operation for innovation activities, effects of innovation, factors hampering innovation activities, intellectual property protection, organizational innovation, marketing innovation, public sector procurement and innovation, registration with investment promotion agencies, knowledge management and government innovation-related policies.

Field personnel of the PSA, particularly in the province of Pangasinan will start distributing questionnaires this November 2016 to selected sample establishments under the sectors of manufacturing, information communication technology and business processes outsourcing. The survey operation will run until December 2016.

Once again, the PSA is calling for the support and cooperation of the establishments that were chosen as samples in the survey. In today's rapidly changing world, the significance of innovation as a key to prosperity and development is the growing concern of business and industries. Innovation is a major driver of economic growth, productivity and competitiveness.

Approved for Release:

  
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**PRESS RELEASE**