

# PRESS RELEASE

## Provincial Government and Local Government Units of Pangasinan Show their Support for the 2024 Census of Population and Community-Based Monitoring System

Date of Release: 15 August 2024

Reference No. 2024 - PANG-PR-2024-022



In photo: The hired POPCEN-CBMS Personnel of City of Alaminos together with LGU Staff posed for a group picture during the POPCEN-CBMS Kick-off after the LGU Flag-raising Ceremony (Photo courtesy: City Planning and Development Office of Alaminos)

The 2024 Census of Population and Community-Based Monitoring System (POPCEN-CBMS) commenced its data collection operation on the 15<sup>th</sup> of July. The Philippine Statistics Authority, through the Pangasinan Provincial Statistical Office, has established a strong partnership with the Provincial Government Office and Local Government Units particularly the Barangays. The PGO and LGUs showed their support and participation by hanging the official 2024 POPCEN-CBMS streamers in strategic areas across towns and cities of the province. This



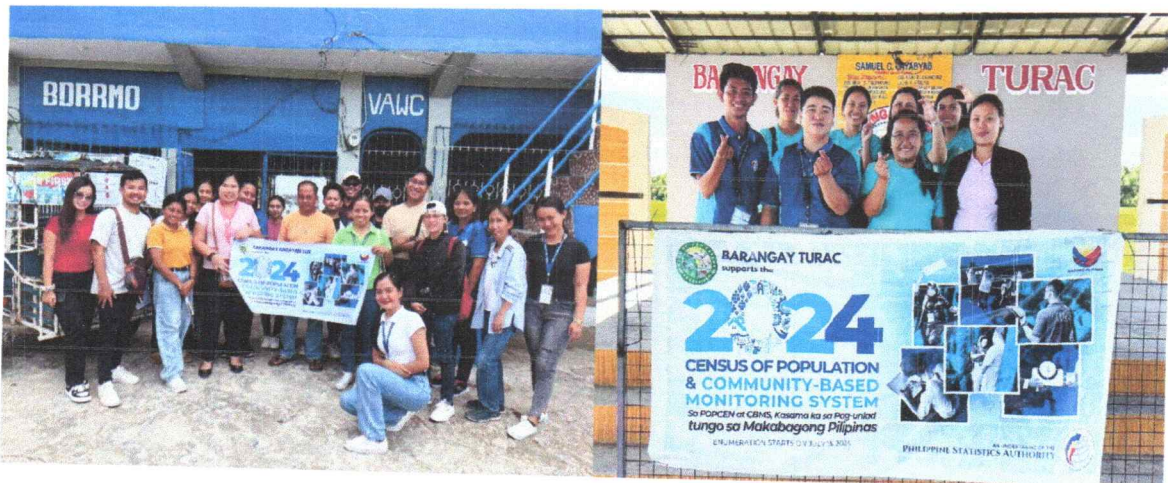


is to promote people's awareness and to ensure a very high participation rate that will lead to the success of these two integrated major activities.



In photos: (Left) Official Streamer of 2024 POPCEN-CBMS displayed at the Capitol Grounds in Lingayen, Pangasinan (Photo Courtesy: Provincial Planning and Development Office); (Right) Actual hanging of the streamer by Barangay Official and Staff at Brgy. Calabeng, Bani, Pangasinan (Photo courtesy: Hired Census-CBMS Area Supervisor).

The hired Enumerators (ENs), Team Supervisors (TSs) and Census-CBMS Area Supervisors (CASs) were also enjoined to attend the City/Municipal Flag Raising Ceremony. They were warmly welcomed by the Local Chief Executives and Barangay Chairpersons during their conduct of courtesy call. These activities signified the start of the enumeration.



In photos: POPCEN-CBMS Hired-Personnel in Angayan Sur, Balungao (Left) and Turac, San Carlos City (Right) during their visit and Courtesy Call to the Barangays (Photo courtesy: Hired Census-CBMS Area Supervisors).





Seven (7) LGUs namely: City of Alaminos, Bautista, Binalonan, Burgos, Dasol, Infanta, and Mangatarem conducted the 2024 POPCEN-CBMS Bandilyo. The 2024 POPCEN-CBMS Bandilyo is a dedicated initiative for the promotion of the census undertaking through a form of roadshow or motorcade. During the activity, the official 2024 POPCEN-CBMS recorded audio public announcements were played during the roadshow. Information and education campaign materials such as primers and brochures were also distributed to the locals as part of the information campaign. Through the conduct of Bandilyo, residents were well-informed on the ongoing data collection, thus ensuring a well-participated 2024 POPCEN-CBMS.



In photos: Conduct of 2024 POPCEN-CBMS Bandilyo Roadshow/Motorcade in LGU Dasol (Left) and LGU Binalonan (Right) (Photo courtesy: LGU Dasol and LGU Binalonan).



In photos: Distribution of 2024 POPCEN-CBMS IEC materials during the conduct of Bandilyo in LGU Bautista (Left) and LGU Infanta (Right) (Photo courtesy: LGU Bautista and LGU Infanta).



MB Lim Bldg., De Venecia Rd., Nalsian, Calasiao, Pangasinan 2418  
Telephone: (075) 517-4438 / 632-5833

[www.rso01.psa.gov.ph/pangasinan](http://www.rso01.psa.gov.ph/pangasinan)

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**“Sa POPCEN at CBMS, Kasama ka sa Pag-Unlad Tungo sa Makabagong Pilipinas!”**

For further information, please contact the Pangasinan Provincial Statistical Office with telephone numbers (075) 517-4438 and 633-8075, and email address [pangasinan@psa.gov.ph](mailto:pangasinan@psa.gov.ph).



**EDGAR M. NORBERTE**

Chief Statistical Specialist



FQJ/VMP/AM



MB Lim Bldg., De Venecia Rd., Nalsian, Calasiao, Pangasinan 2418  
Telephone: (075) 517-4438 / 632-5833

[www.rss01.psa.gov.ph/pangasinan](http://www.rss01.psa.gov.ph/pangasinan)